

February 22 , 2016

INAUGURAL BUSINESS COMPETITION HIGHLIGHTS INNOVATION

Nearly 50 student business leaders recently faced off in a contest of marketing ingenuity at Burnaby Central Secondary . “The Beyond Burnaby Business Competition ” included teams from Central, Burnaby North, Burnaby Mountain and Moscrop . A case study event had teams create a marketing plan for the Microsoft smartwatch . Next, they launched into a “ Dragon’s Den ” inspired component where teams created a product on the spot from randomly chosen household products. They pitched their products to “dragons” who hailed from Langara College, UBC and local businesses. Burnaby North captured first and second place while Central came in third. Sponsors included Microsoft and PriceSmart .

THE WAY OF THE CANOE

A First Nations artist known as Splash , spent the Fall working with Gilpin students carving a First Nations canoe out of a 1,600 year old cedar log. The “ skumay ” is an exact replica of what indigenous women once used to gather food . On January 27 , Splash ceremoniously handed over the responsibility of the canoe to the school community. During his residence , he visited classes to share his cultural knowledge and told many stories . The students were so inspired they created Aboriginal infused artwork and writing that is displayed throughout the school. Special thanks to the PAC for supporting this project.

PARTY AT THE PARK

Last week began with a party and finished with one at Confederation Park where they were celebrating the school ’s bicentennial plus 10 years as an Education Through the Arts School . A Monday

MAKING LITERACY A FAMILY AFFAIR

The last week of January was Family Literacy Week, and as usual, Burnaby's school libraries celebrated with great fanfare to bring out the joy in reading. Activities included author visits, guest readers, reading in the dark, reader's theatre, book character day, literacy bingo, poster contests, Aboriginal themed picture book activities, a "pop up" Burnaby Public Library, and even a student appointment as "librarian for the day!" Many teacher-librarians kept up the momentum with activities during the week of Valentine's Day connected to "Love Your School Library" Day.

RESPECT THE FOCUS OF FEBRUARY

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